



### Liftex 07 surpasses expectations

'It exceeded our expectations by a long way". That was the verdict of Apollo Lifts' managing director Martin Bettridge on this year's Liftex 07. Against a backdrop of a stunning six foot high map of the UK forged in stainless steel, Apollo demonstrated their national contractor credentials in style. It was also the perfect launch pad for the latest version of the Mercury Digital Dashboard, whose slick new interface certainly turned a few heads. And as for the competition to win a funky iPod nano? Well, there were plenty of guesses on the accumulated fleet mileage of the engineering team...but did anyone come close? We'll be revealing all soon!

