



Apollo Lifts Showguide Profile

Apollo Lifts (Stand F4) will have a twin strategy at this year's Liftex. On the back of significant growth over the past two years, it will be demonstrating its national contractor credentials with a look at maintenance, refurbishment and installation projects across the UK. There will also be a focus on the outstanding work of Apollo's northern office, which has grown exponentially since its formation in 2004.

In addition, the latest version of the Mercury Digital Dashboard will be on show. Since its inception, this customer portal has been instrumental in client acquisition and satisfaction and Liftex visitors will have the chance to get hands on with the upgrade. Aside from a fresh look and feel, a number of new functions have been introduced, including a service reports module, a reporting/alerts configuration facility and news ticker.

