



## **NEWS RELEASE**

### APOLLO CONTINUES TO INVEST TO BEAT DOWNTURN

Leading UK independent Apollo Lifts has announced the completion of a significant upgrade to its communications infrastructure as part of its on-going commitment to IT-driven performance improvements.

A business-class fibre-optic network linking Apollo's London and Leeds' offices has enhanced the speed and quality of connectivity, while super-fast broadband has accelerated access for both clients using the Dashboard customer portal and field engineers linking through to the Mercury Service Management System. The project has also seen the extension of IP telephony to the northern office, improving and simplifying call transfer and call management across the whole organisation.

Martin Bettridge, Apollo's managing director, believes such investment is critical if Apollo is to maintain its competitive edge: "We have a tradition of using technology to drive efficient working, increase productivity and deliver a consistently high level of customer service: the creation of a hi-speed private network brings real gains for both office and field teams, and for clients interacting with Apollo via the web, email or phone. Despite the current downturn, it's essential that we continue to strengthen our infrastructure so that we can better respond to operational demands and client needs now and in the future."

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